

They Know. Do You?

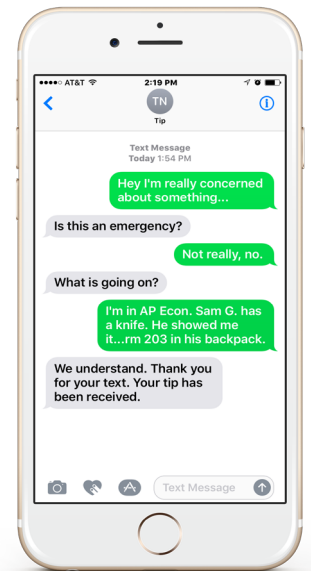
Protect your school with a "text-in, evaluate, and respond" system that automatically evaluates information to help you manage campus safety.

Intelligence is key.

Intelligence is key to keeping kids and schools safe. However, for students, it is not always easy to speak up about a potential threat for fear of retaliation or loss of popularity. Without intelligent systems, it can be difficult for schools to evaluate and respond effectively.

Revolutionary technology to prevent campus threats and streamline emergency procedures.

ProText My School uses an intelligent, conversational engine to engage users in a dialogue about what's happening, rather than a traditional one-way pass-through of information. Based on the information conveyed, a dynamic, conversational framework with machine-learning tools collects and evaluates key information. It then sends real-time alerts to school administration and law enforcement.



A multi-mode solution for tip reporting.

ProText My School uses text messages and web communication for easy and convenient access. All conversations run through a revolutionary cloud-based digital engine that listens, assesses, informs, and responds accordingly.



Enables students, parents, and staff to safely report tips through multiple platforms.



How it works

TIP

A user submits a tip to ProText My School through text messages or the web. The user's location is matched to a given school campus. The system provides the sender immediate feedback, instructions, or further questions as needed.

ASSESS

ProText My School checks each tip for keywords or phrases and examines them for possible associations to other previously received tips.

INFORM

The system sends real-time alerts to one or more designated responders, depending upon the location and nature of the situation.

PREVENT

ProText My School gives school officials tools to gain greater visibility into events, implement streamlined internal procedures, and better equip response teams to address student needs.

School benefits

REAL-TIME INFORMATION

Evaluation based on keywords triggers instant alerts

SAFE ENVIRONMENT

Students are empowered to report threats anonymously

FACULTY PREPAREDNESS

School officials are better equipped to respond quickly

FINE-TUNED INTERNAL RESPONSE

Internal policies and procedures are streamlined and implemented

Features

- Securely cloud hosted in Microsoft Azure Gov.
- Customizable administrative portal has site-specific dashboards and response protocols
- Real-time evaluation of tips enables instantaneous probing for additional information based on key triggers or phrases
- Instant notifications via automated telephone call, text message, or email to the appropriate response teams
- Sender is provided immediate feedback, instructions, or further questions as needed
- Primary responders can efficiently review and clear all messages in the administrative portal